



PMI Ash Technologies to be Featured in Episode of “The Profiles Series” on The Discovery Channel on Thursday, March 11

Recycling Fly Ash

FOR IMMEDIATE RELEASE
March 9, 2010

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CARY, N.C. – PMI Ash Technologies, a leader in the field of fly ash technologies, announced that it will be profiled on the **Discovery Channel** for its environmental efforts in a segment about coal ash technologies and recycling. The segment will air on the network on Thursday, March 11th at 7:00 am (ET/PT) as part of the Profile Series and will then be featured on the Profile Series YouTube channel immediately after the airing.

PMI Ash Technologies strives to increase the amount of fly ash that is beneficially reused to avoid landfilling. Click on the attached link to view the segment:
<http://www.youtube.com/user/profileseries>.

“Since the CBO at the Chesapeake Energy Center has been operational, we have been able to avoid overall 400,000 tons of fly ash going into the landfill and have as a result reduced CO2 emissions by approximately 300,000 tons”, says **Kyle Crane**, President PMI Ash Technologies.

Executive Producer **Walt Waiters** says, “With all the negative discussion about fly ash, it’s great to see a company that has an environmentally beneficial solution to reusing fly ash.”

About PMI Ash Technologies:

PMI Ash Technologies, a leader in fly ash technology solutions, is one of the first companies to commercialize an environmental solution for fly ash. Its CBO technology allows fly ash to be sold as a partial replacement for Portland cement even after environmental controls, including mercury controls, have been installed at the powerplant. Headquartered in Cary, N.C., PMI currently has installations in the Northeast, Mid-Atlantic and Southeast regions of the US, and can be installed at

most powerplants. To learn more about PMI, visit the company's website at <http://www.pmiash.com>.

The program was shot on location at the CEC CBO facility in Chesapeake, Va.

About The Profile Series:

"The Profiles Series" is independently produced by Profiles Television Productions, LLC in Boca Raton, Fla. The programming of the award-winning "Profiles Series" team has been broadcast nationwide on Discovery Channel, CNN, The Patient Channel and in syndication. "The Profiles Series" can also be seen internationally on of the U.S. government's Voice of America Television. www.ProfilesSeries.com

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